The Affiliate Marketing Reality

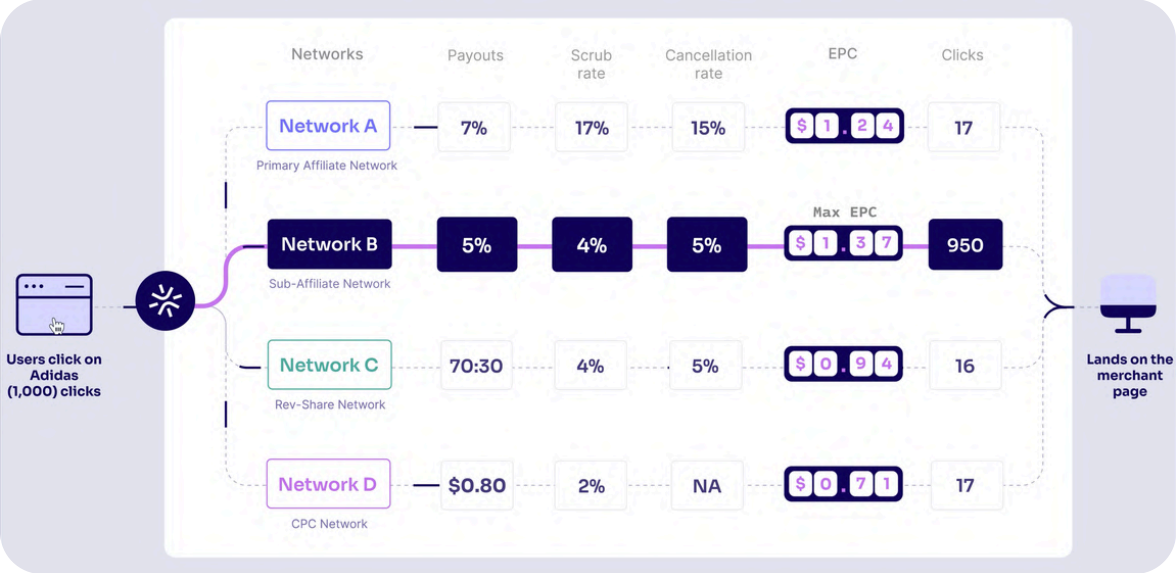
Affiliate teams manage thousands of links, merchants and offers across multiple networks, often relying on fragmented data and manual processes. This creates operational inefficiencies and revenue leakage, making it difficult to maximize the value of every click.



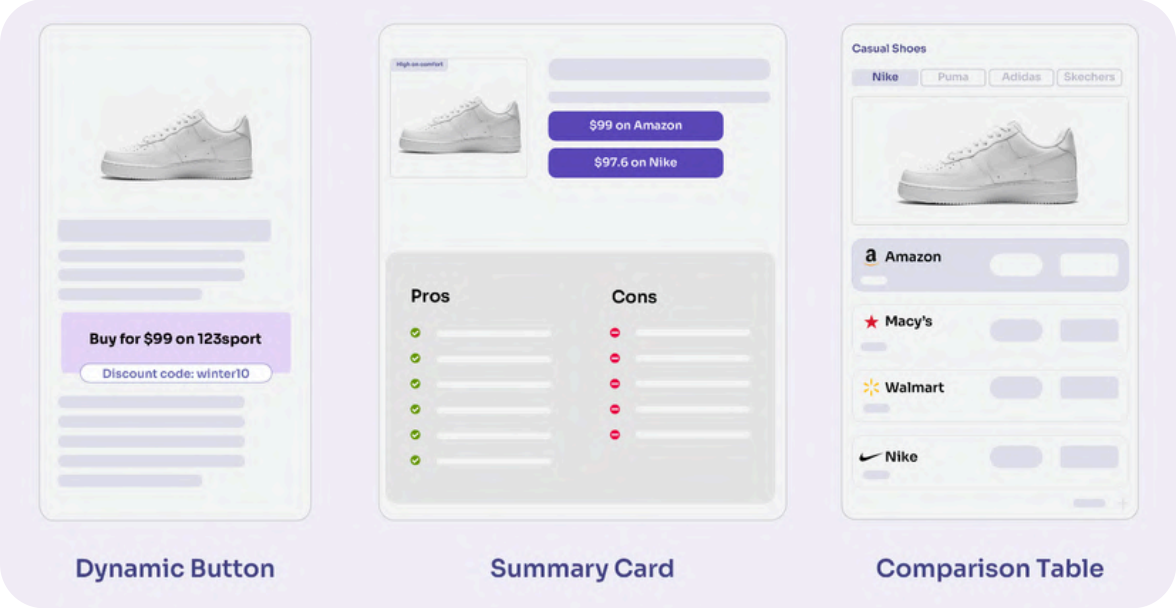
How NucleusLinks Uses AI to Grow Affiliate Revenue

AI powers decisions and experiences within NucleusLinks.

At the core is Smart Redirects, an industry-first AI engine that evaluates multiple networks for each merchant and dynamically routes traffic to the highest-performing option based on real-time EPCs and performance signals.

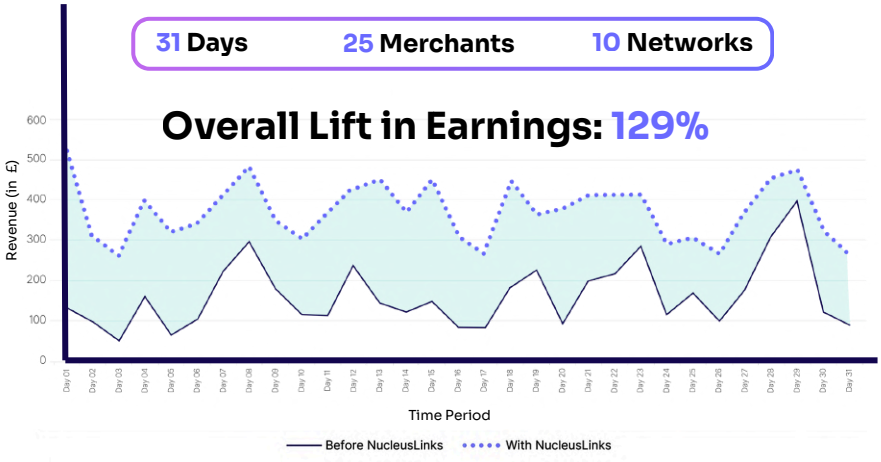


Smart Buttons uses generative AI to create buying guides, summary cards, and comparison tables with real-time prices and offers.



The Impact

Zilch: 129% revenue uplift in 31 days



VoucherCodes: 40% revenue uplift in 91 days

