E-COMMERCE CONTENT

AI Product Catalog Generation

Generating brand-ready product catalogs and PDP pages at scale.

Brief Description

Building and maintaining product detail pages across large catalogs is slow, manual and repetitive. Content teams become the bottleneck, and big inventories end up with thin or inconsistent listings.

AI

How AI Was Applied

Folktalk generates product catalog assets and copy at scale, populating PDP pages across large inventories without the manual effort catalogs traditionally demand. AI handles the high-volume work of producing consistent, on-brand product content, keeping listings complete and current.

Impact

10x faster
Catalog & PDP production

1000s
SKUs generated at scale

Up to 80%
Less manual content effort

Catalog production stops being a bottleneck and becomes an always-on, self-serve capability.

About Folktalk | Folktalk AI Services Private Limited is an AI creative-intelligence company building agentic tools and hyper-personalized video at scale for performance, CRM, out-of-home and commerce marketing.